

Figure 1

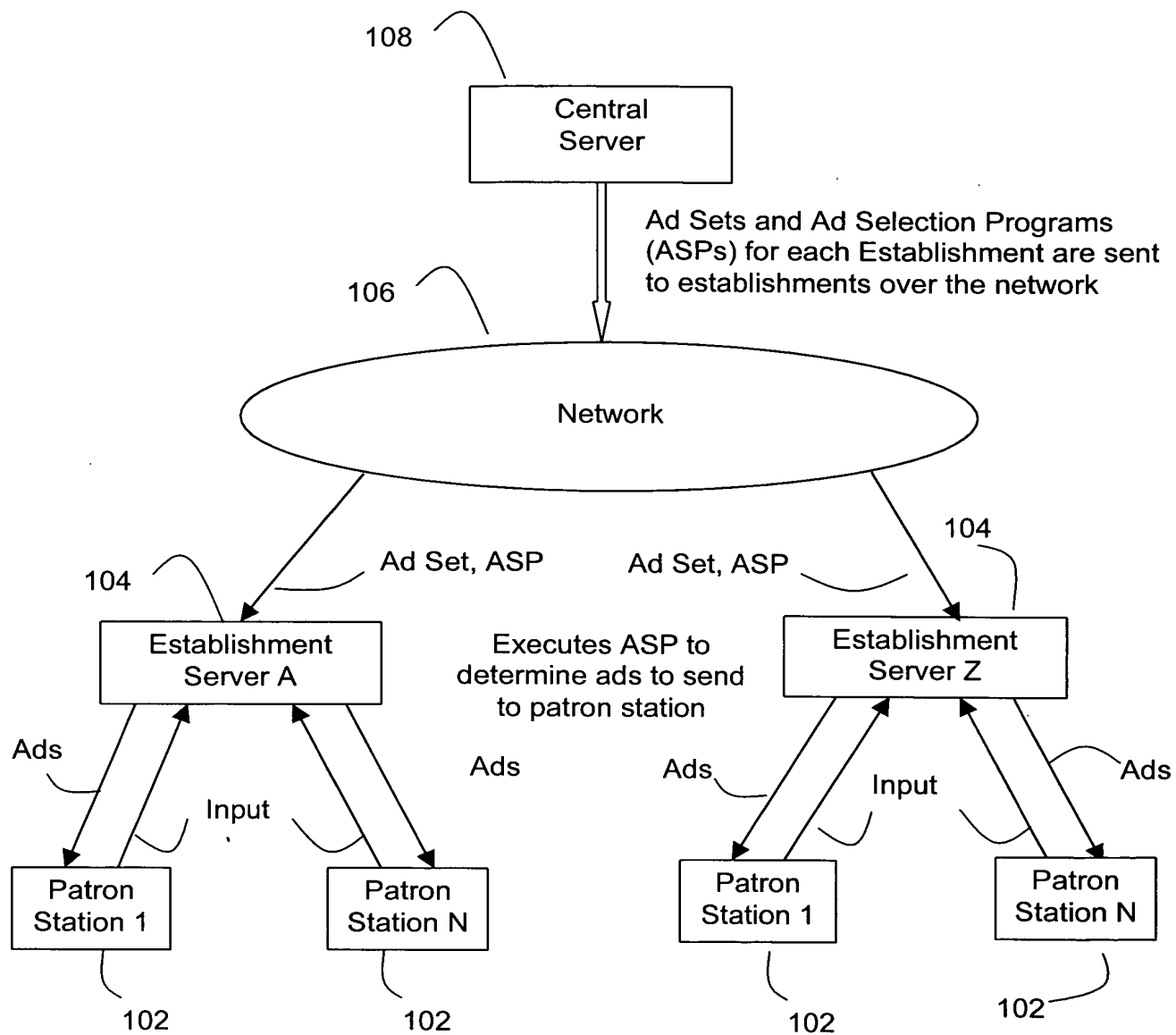


Figure 2

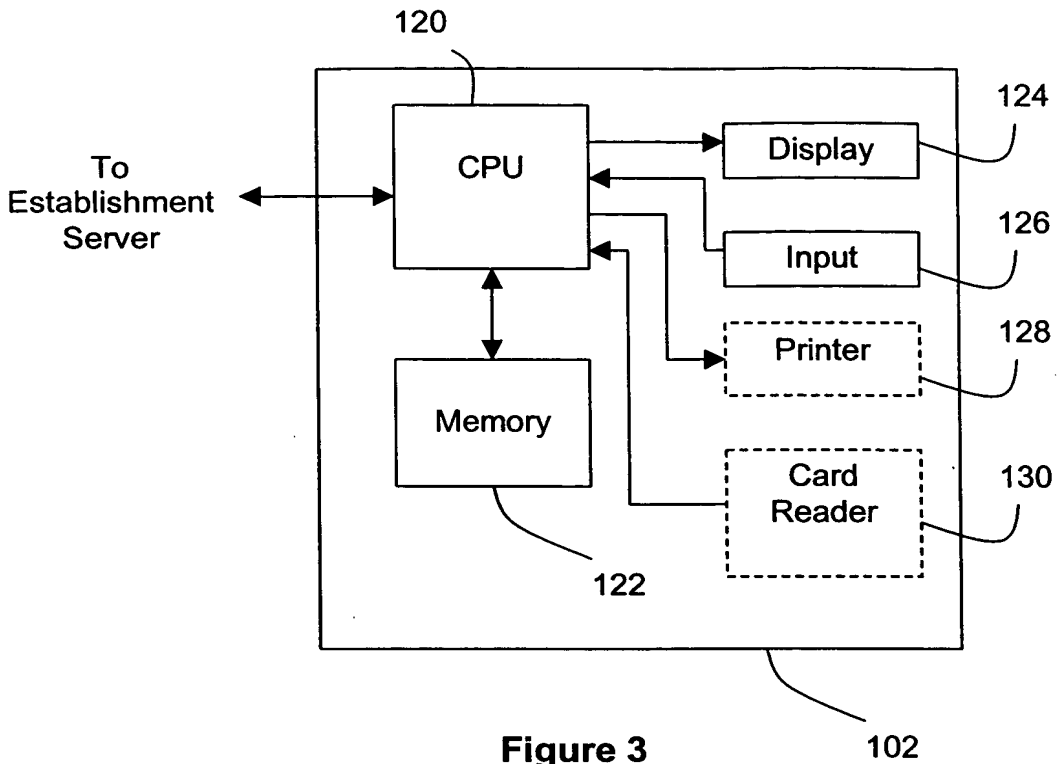


Figure 3

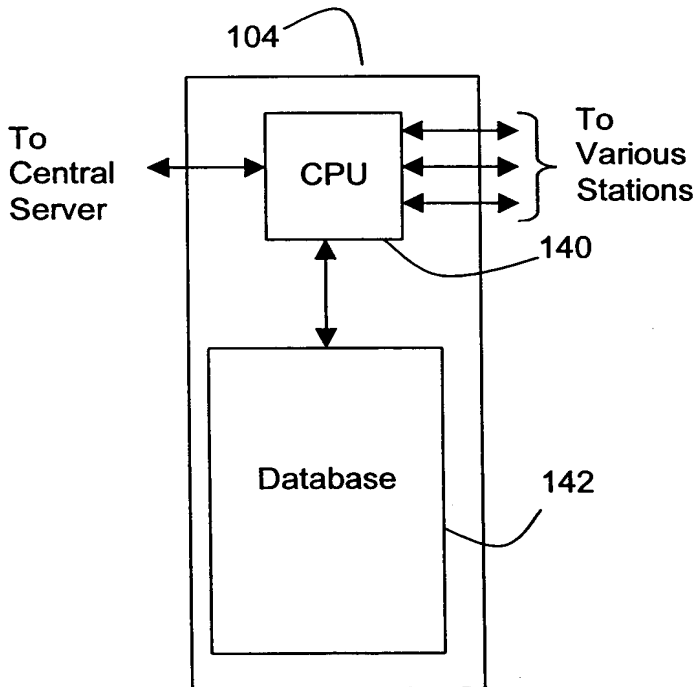


Figure 4

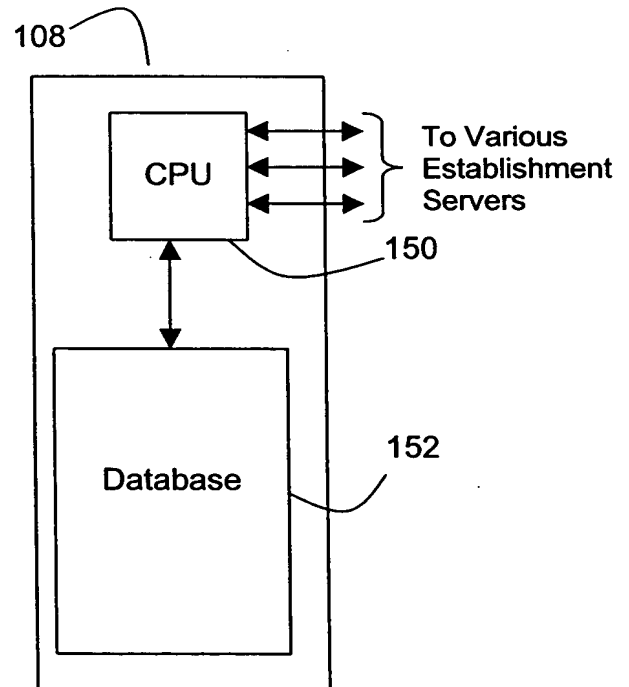


Figure 5

Rule #	Order Content	Patron Identity	Time of Day	Rule	Priority
1	Beer	*	*	Display ad XXX (cigarette ad)	2
2	*	John Smith	*	Display ad YYY (ad for beer 1)	1
3	Appetizer	*	*	Display ad ZZZ (ad for beer 2)	4
.
.
.
.
q	*	*	5 pm - 7 pm	Display ad AAA (liquor ad)	k
.
.
N	*	*	*	Display establishment ad (default)	N

Figure 6

FIG. 7a

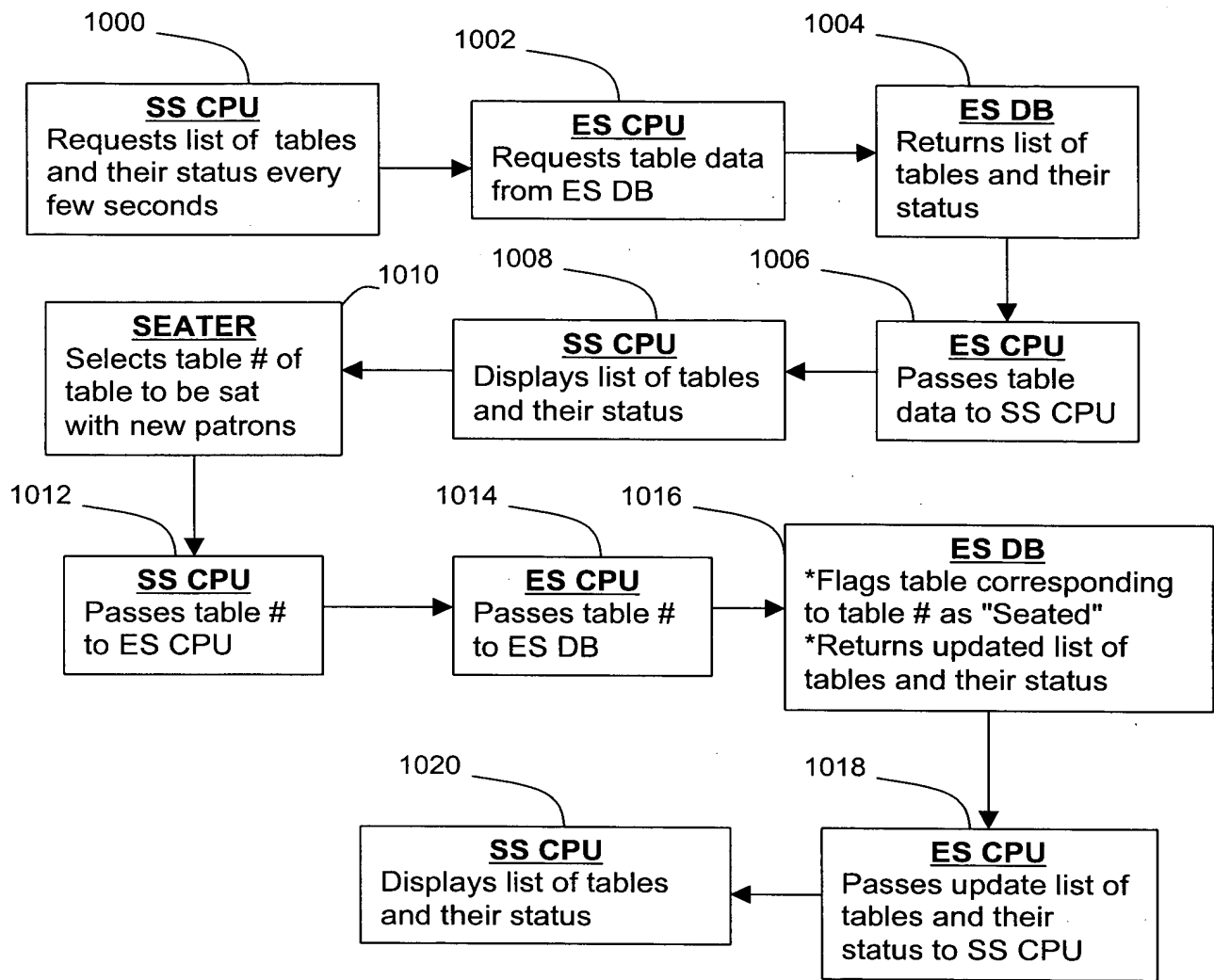


Figure 7a

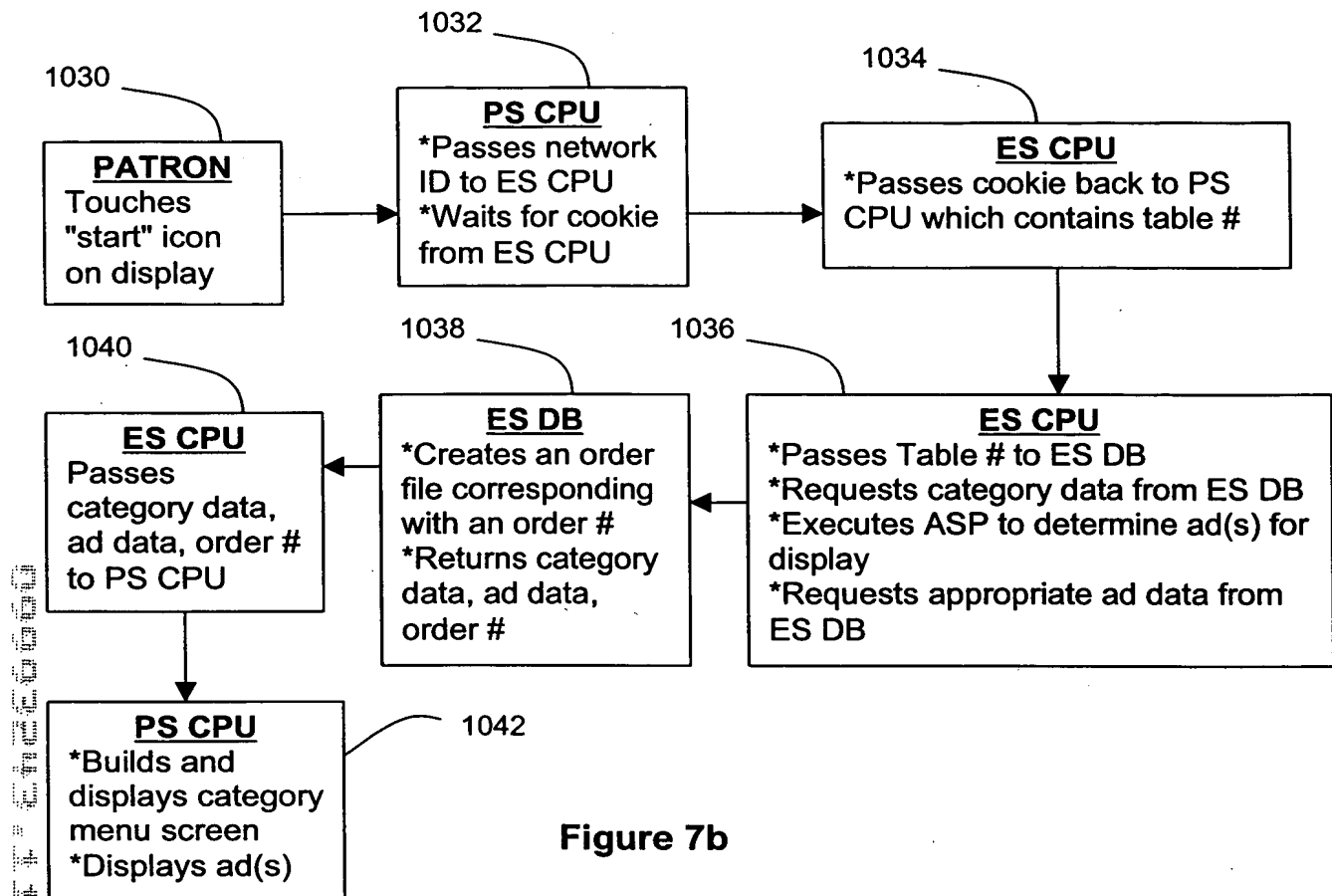


Figure 7b

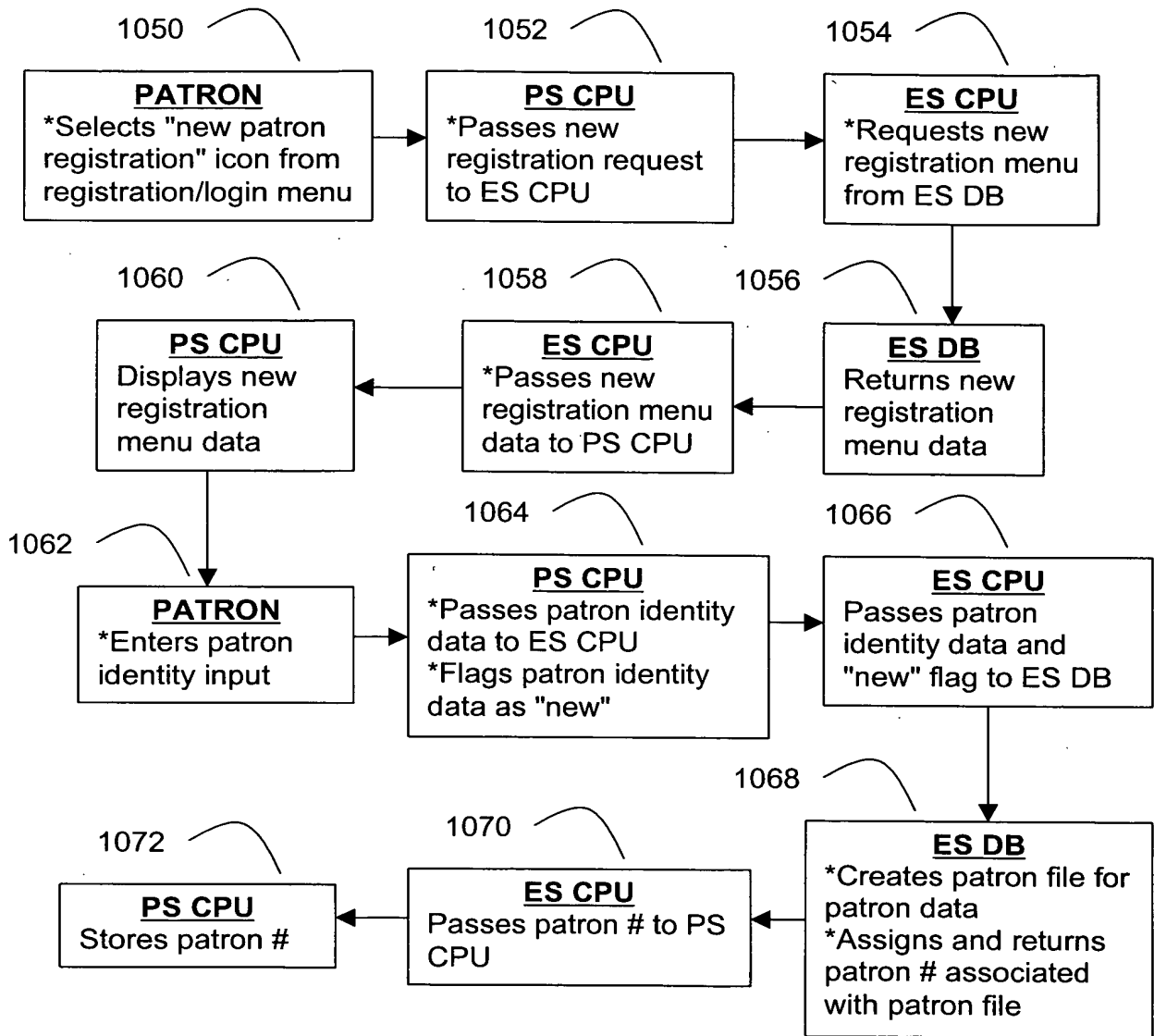


Figure 7c

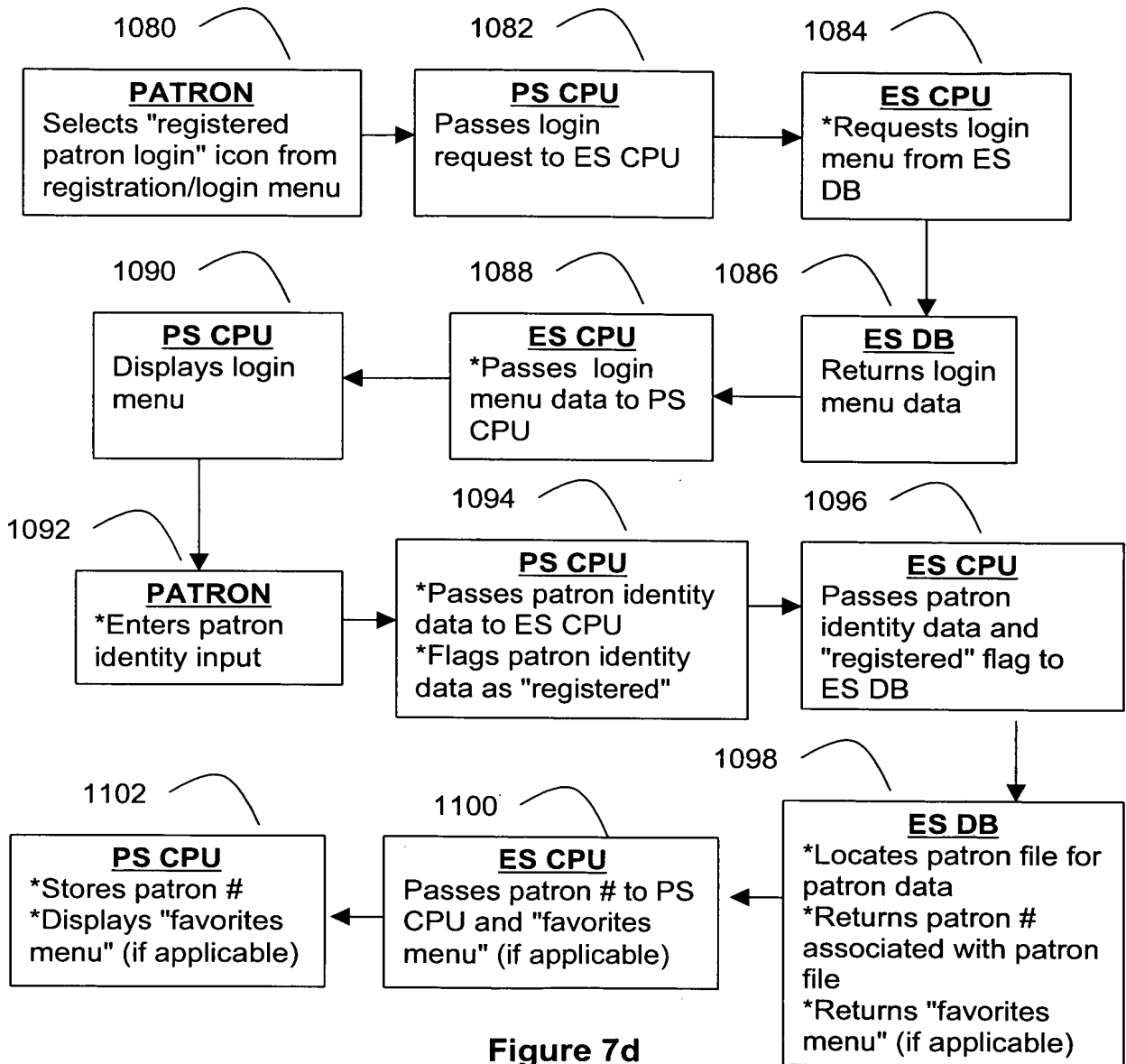


Figure 7d

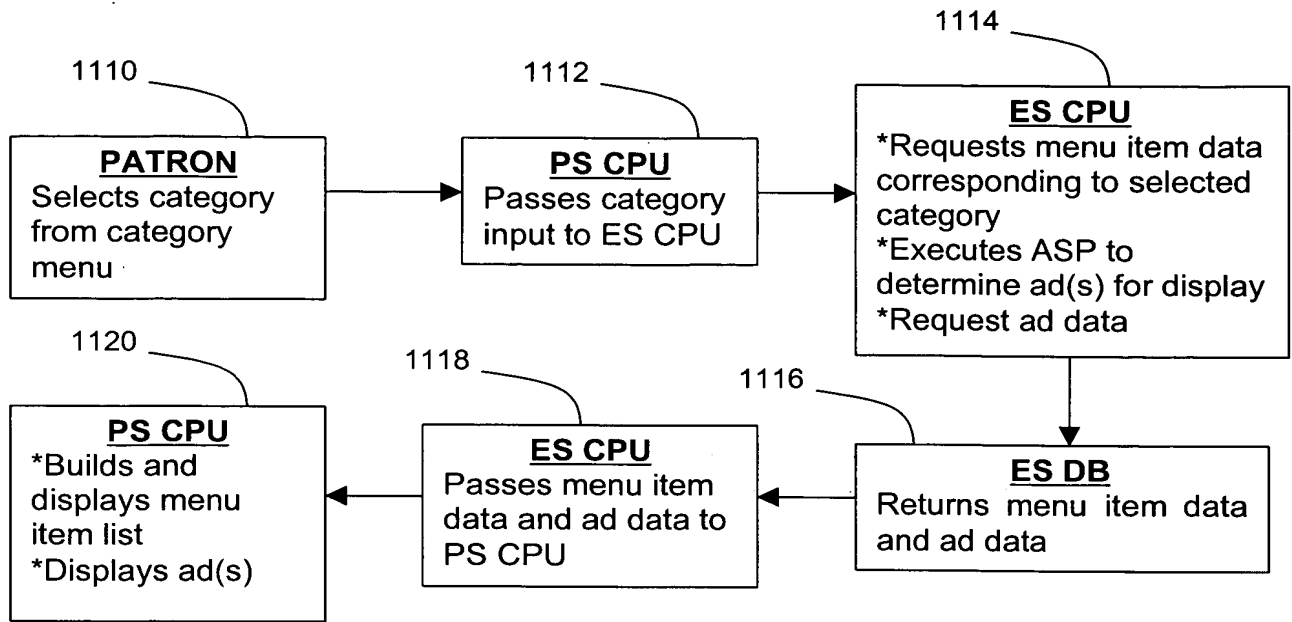


Figure 7e

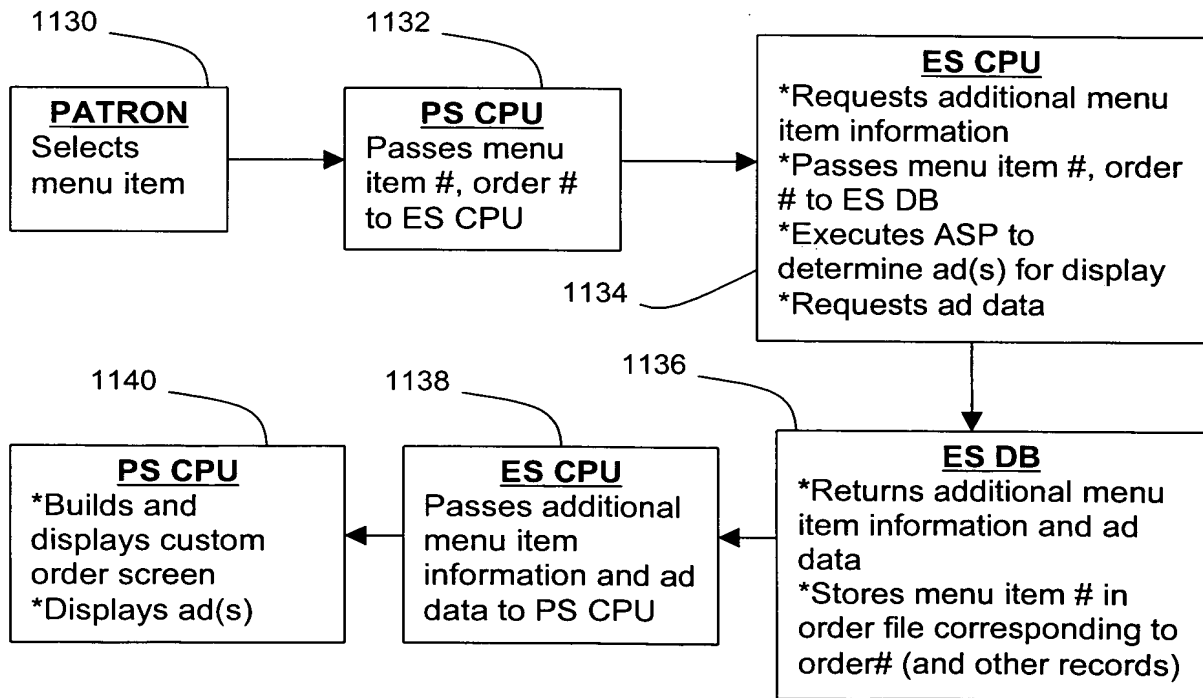


Figure 7f

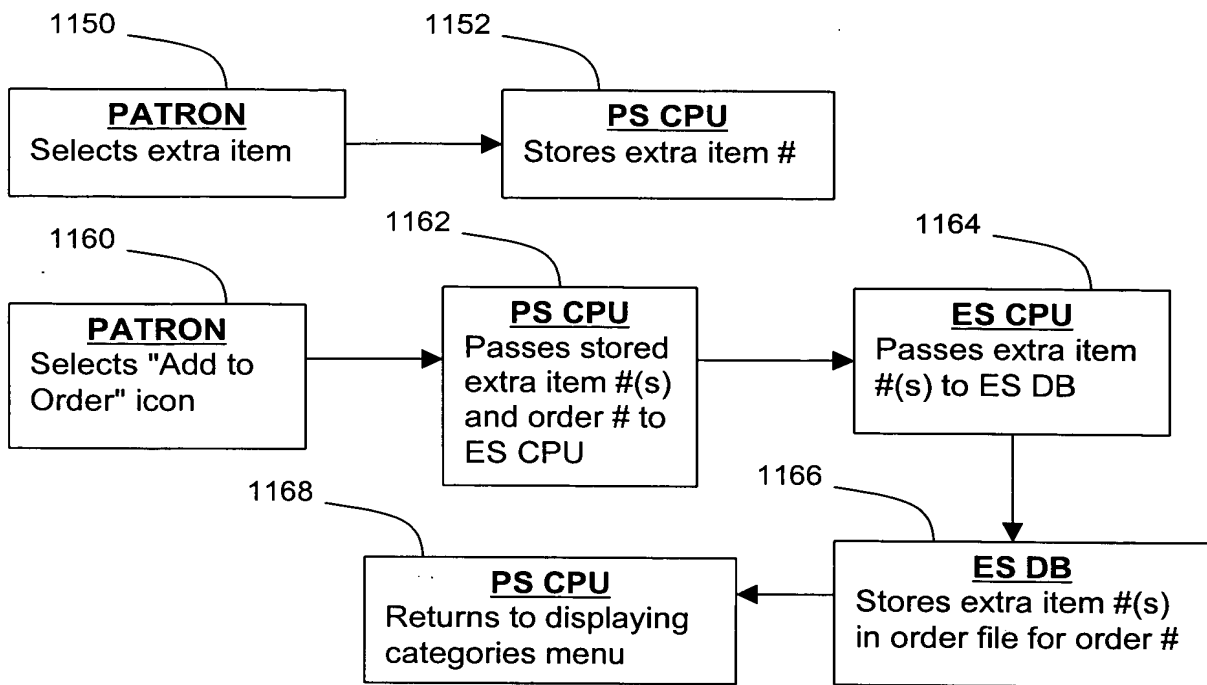


Figure 7g

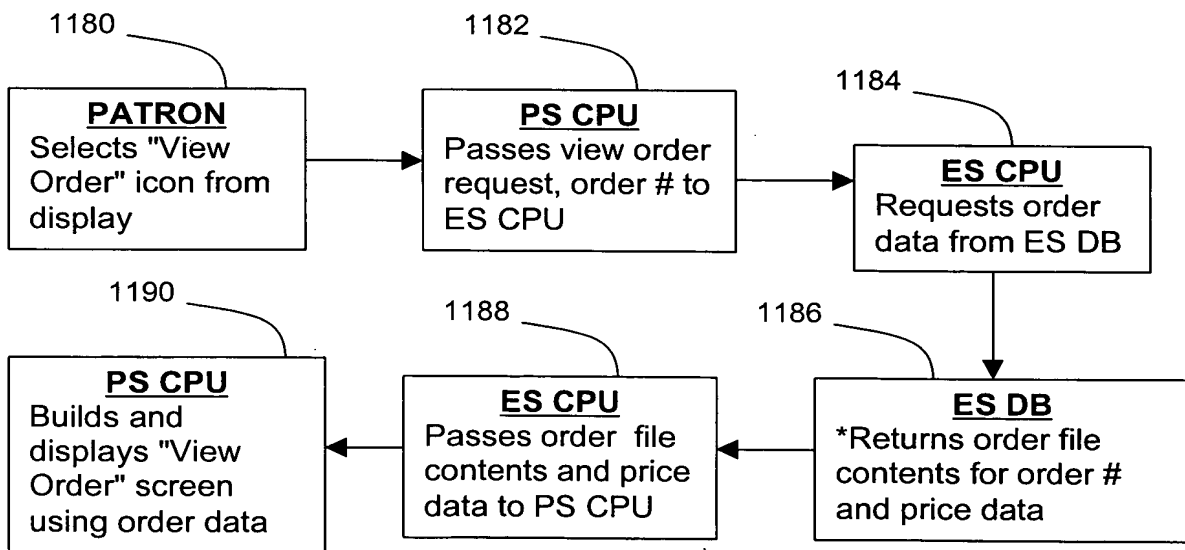


Figure 7h

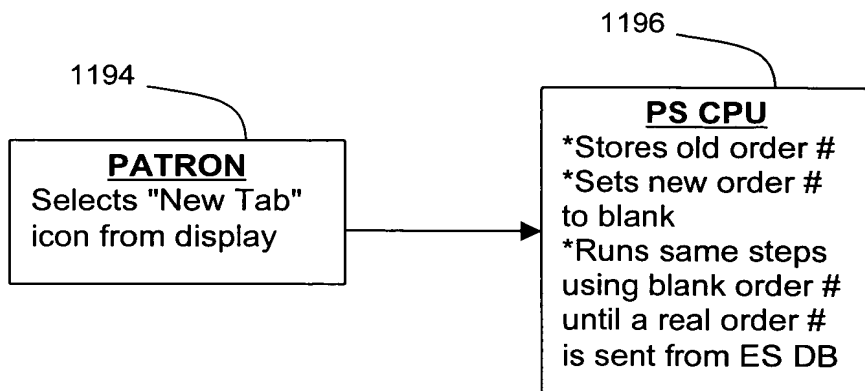


Figure 7i

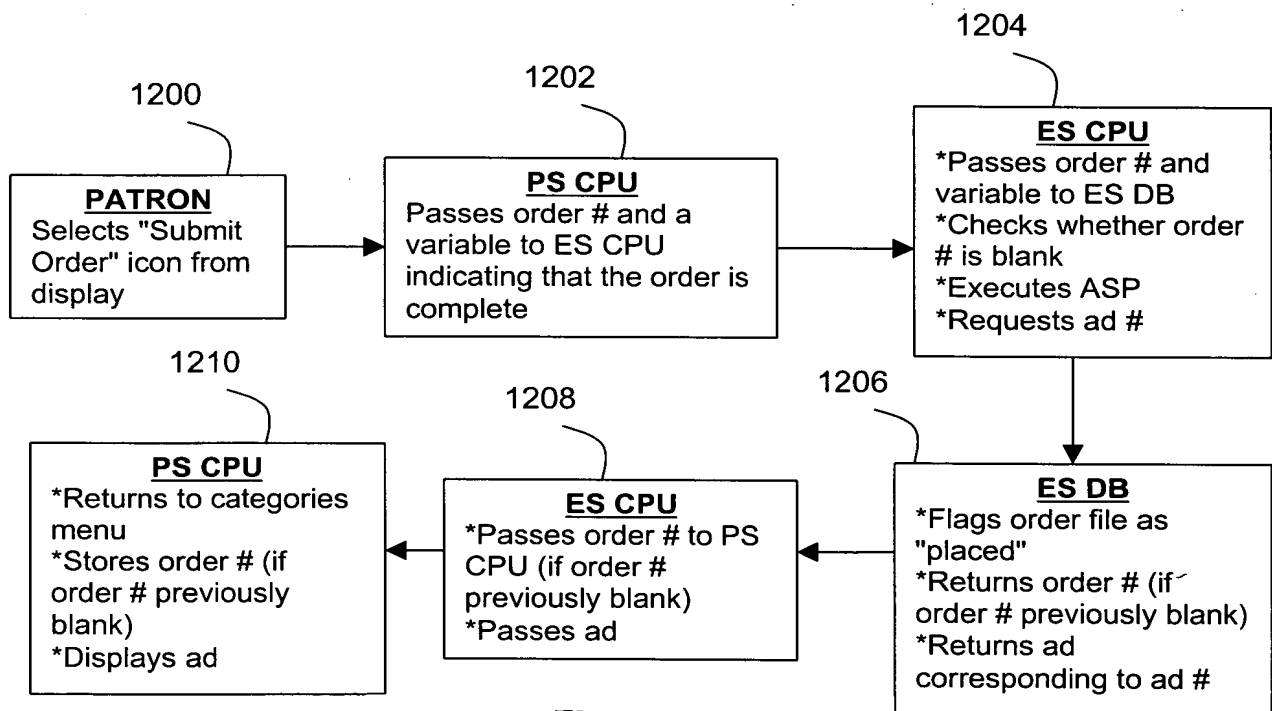


Figure 7j

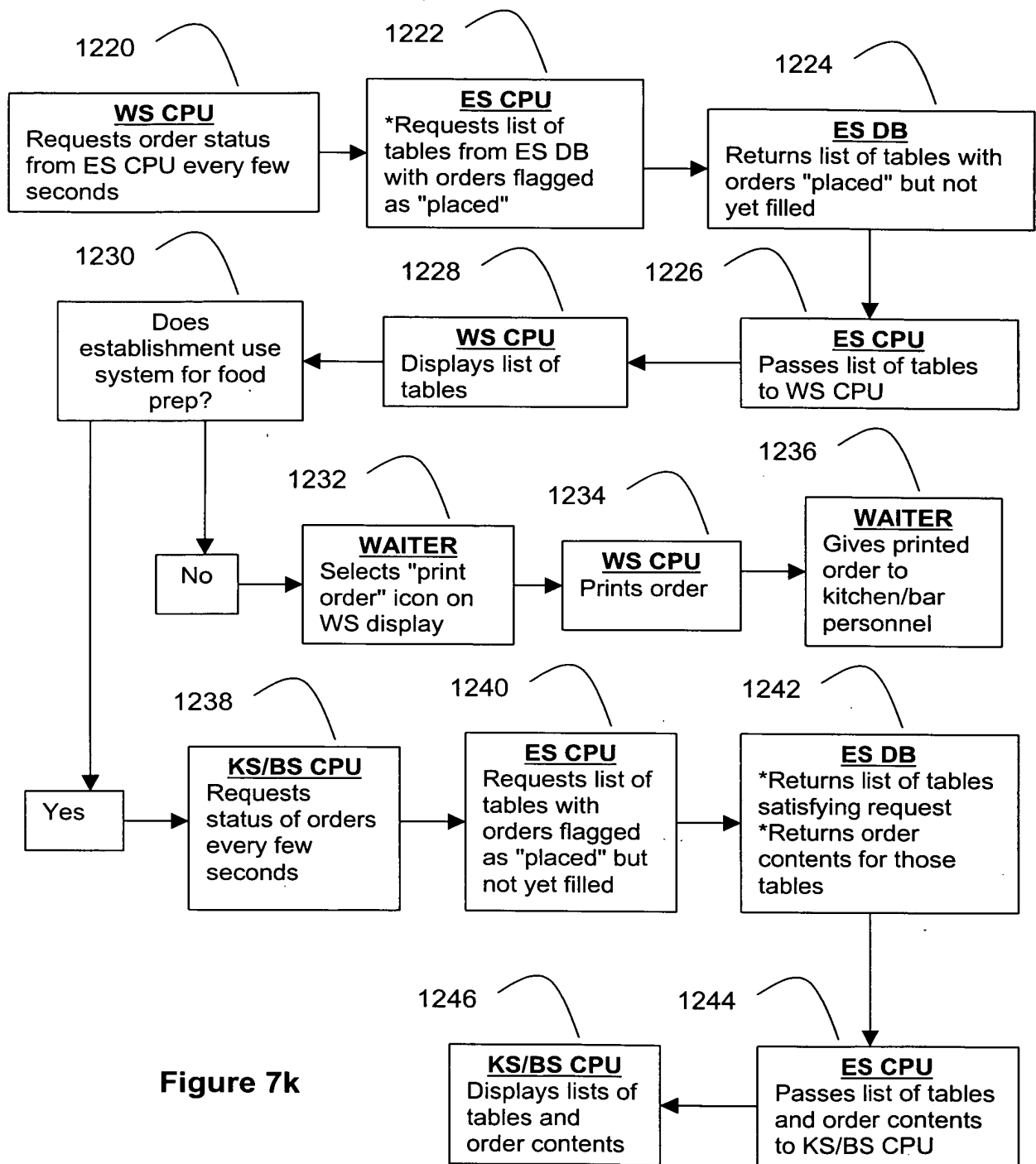


Figure 7k

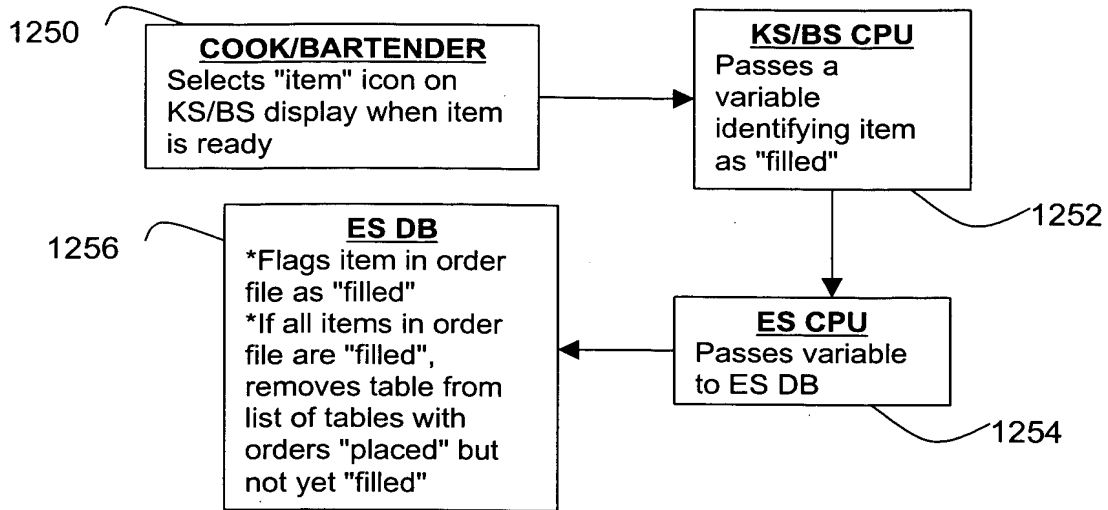


Figure 7l

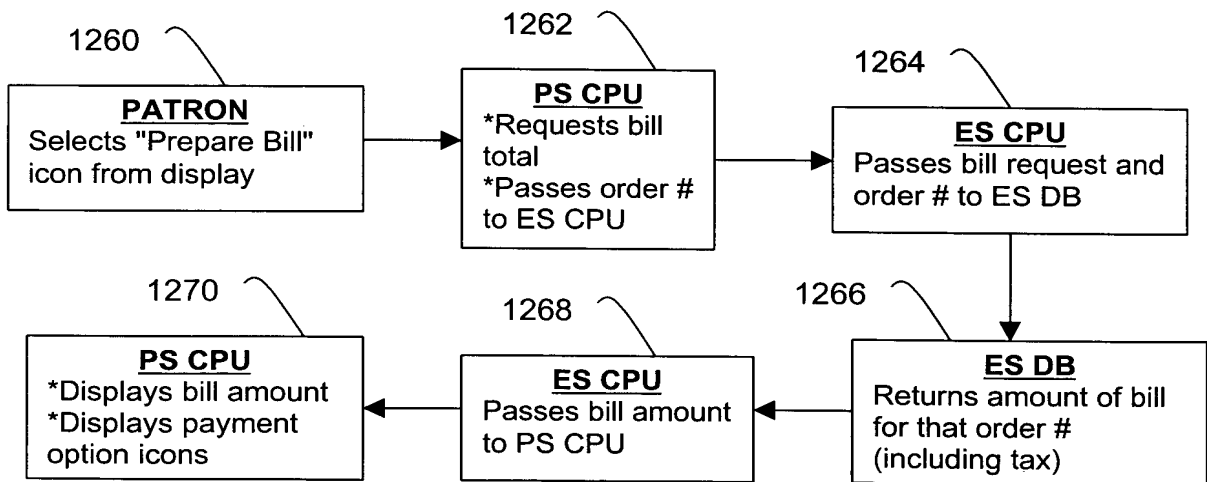
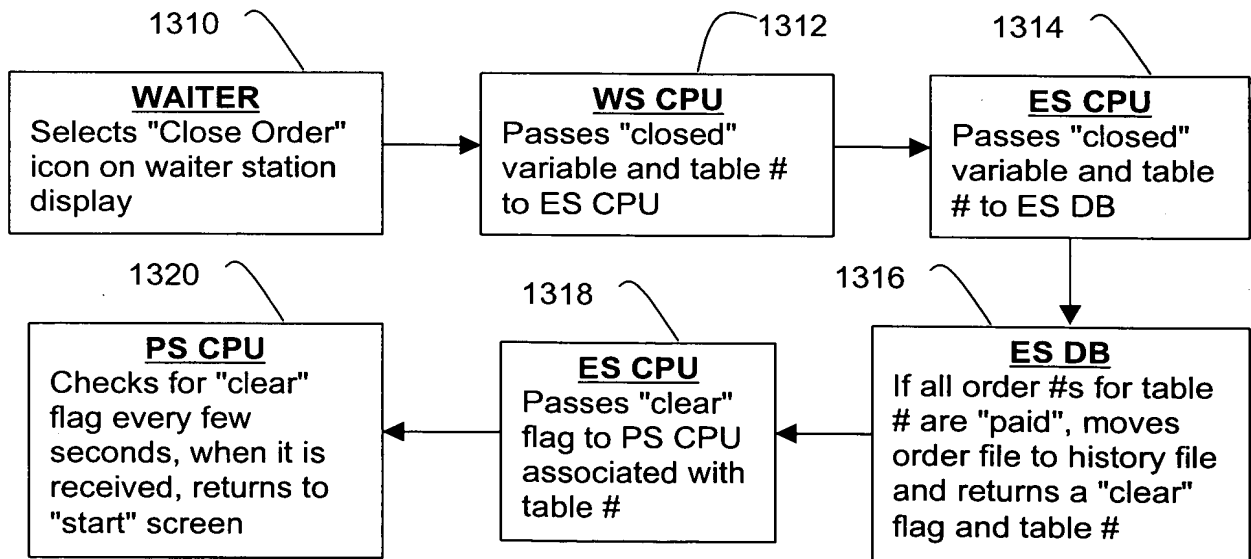
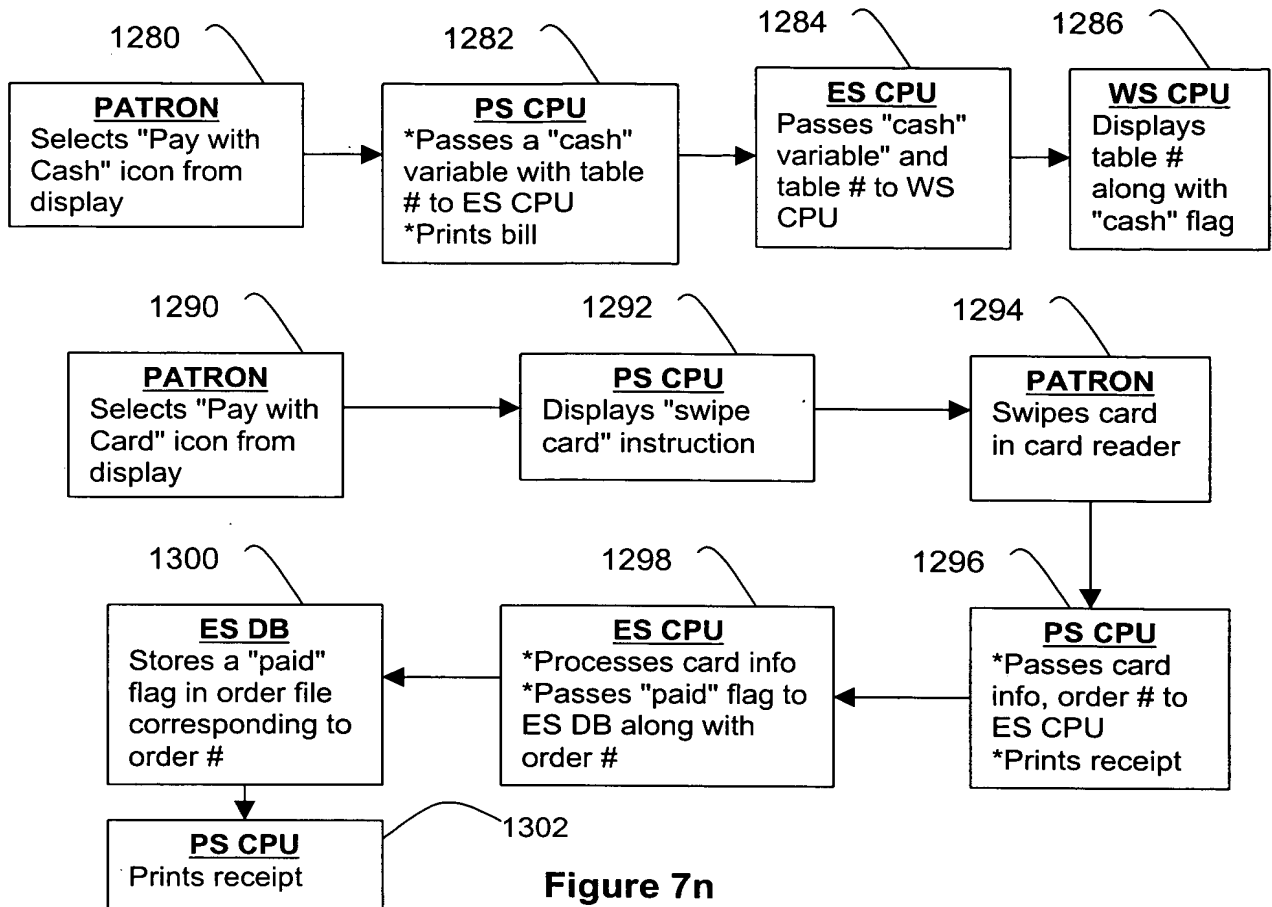


Figure 7m



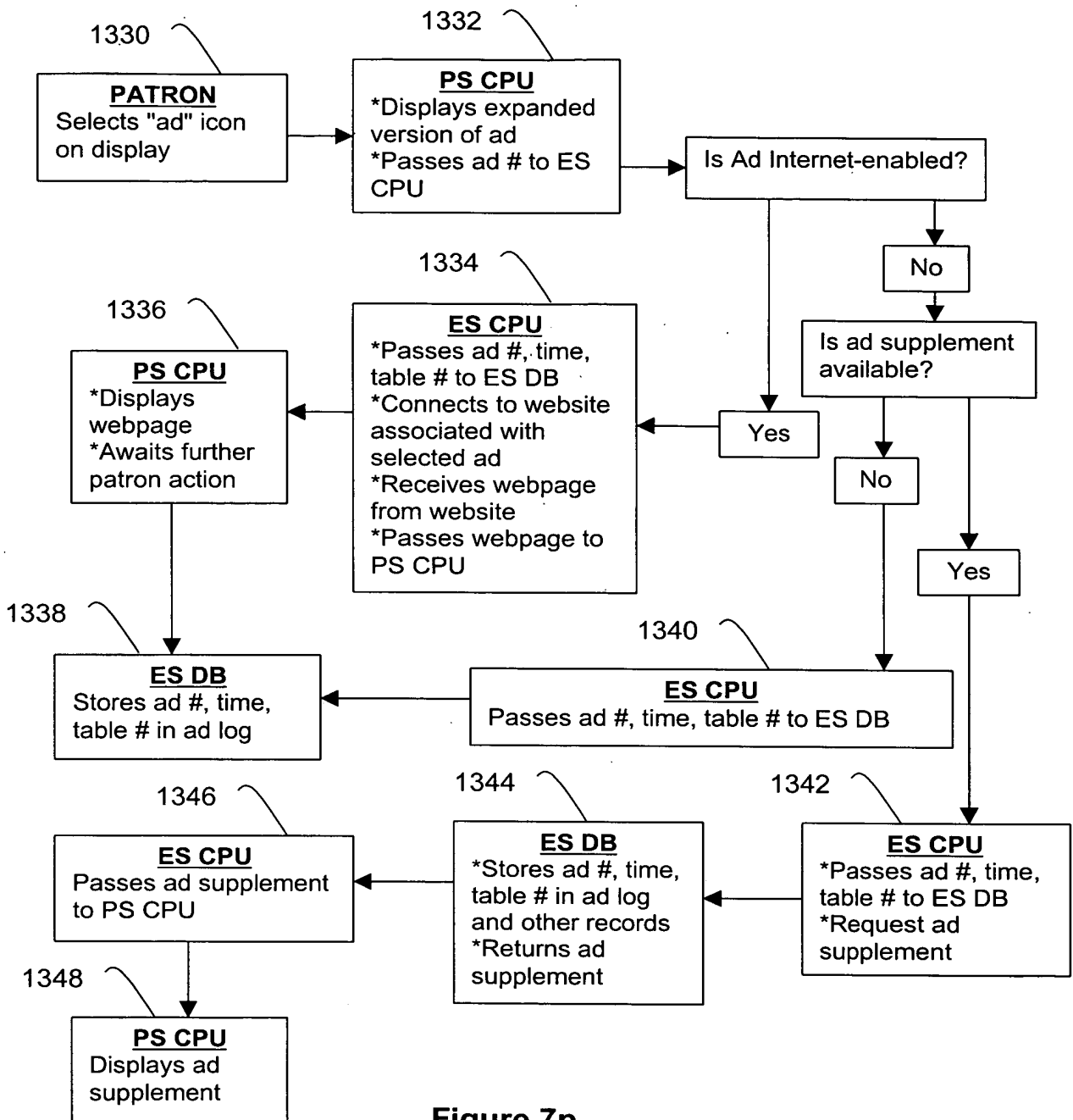


Figure 7p

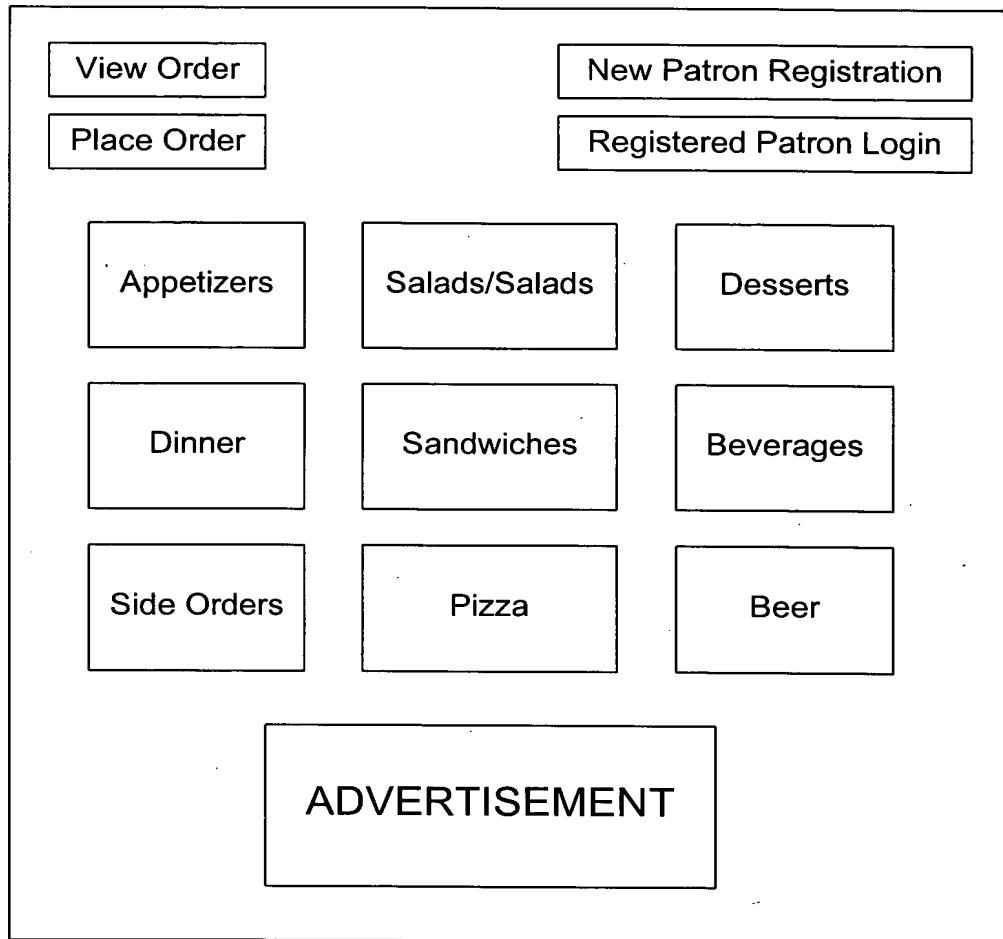


Figure 8

B
E
E
R

Appetizers

Side Orders

Sandwiches

Dinner

Desserts

Soups/Salad

Pizza

Beverages

Dinner

16 oz. Ribeye Steak\$13.95

12 oz. Ribeye Steak\$11.95

8 oz. Steak and Shrimp\$11.95

8 oz. Steak w/Mushrooms\$10.50

8 Butterfly Shrimp\$7.95

MORE

VIEW

CLOSE

View Order

Place Order

A
D
V
E
R
T
I
S
E
M
E
N
T

Figure 9

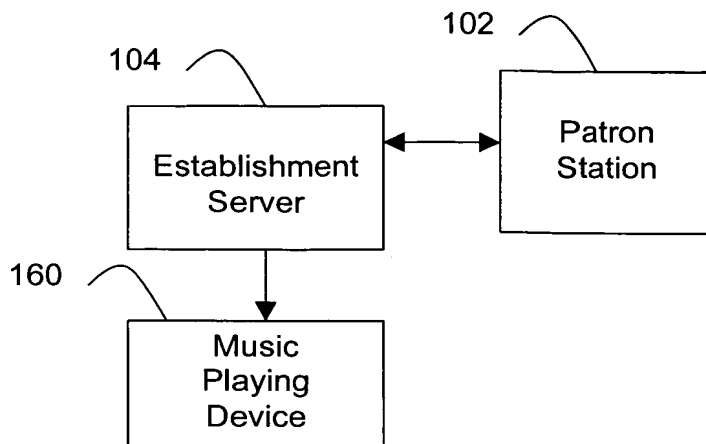


Figure 10

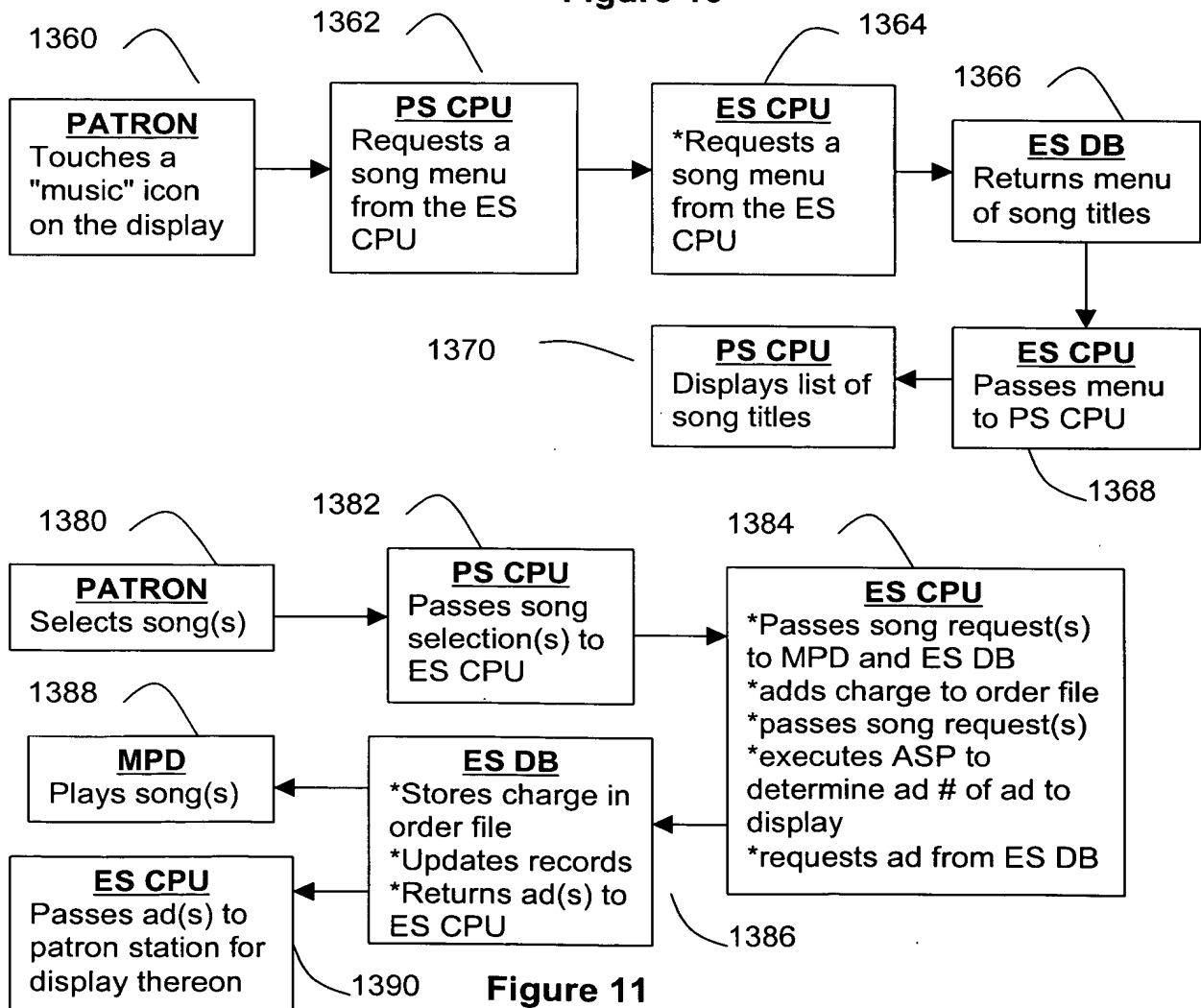


Figure 11

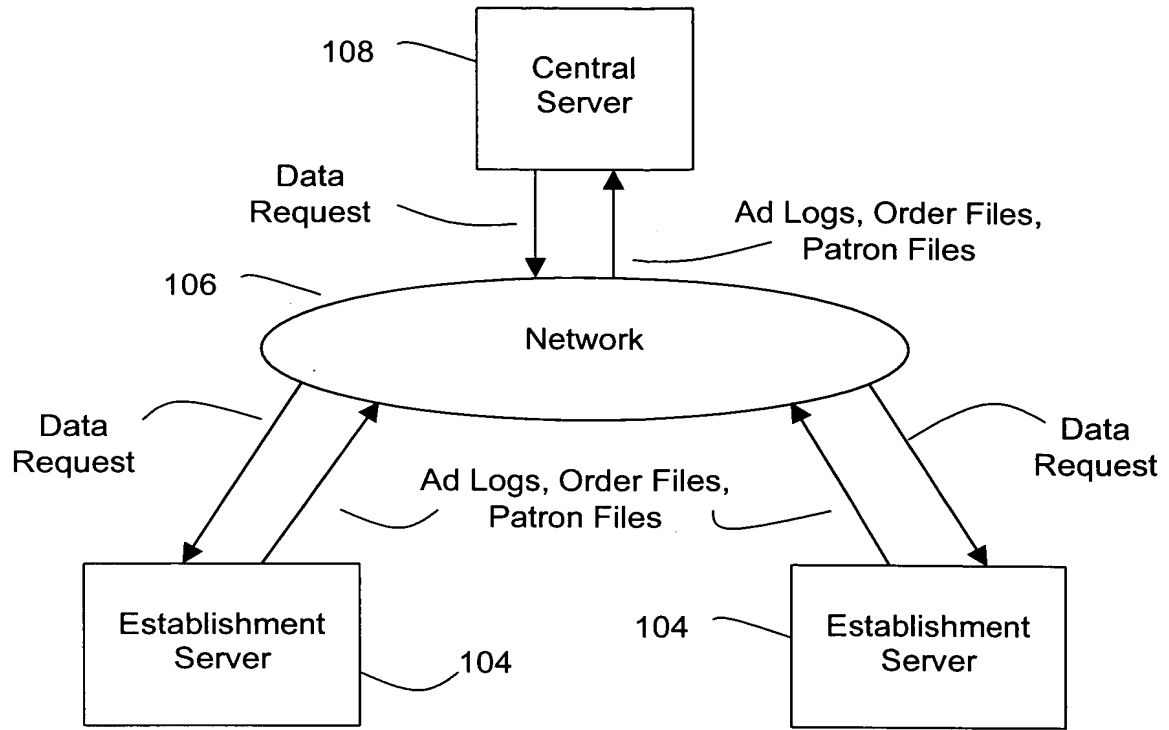


Figure 12

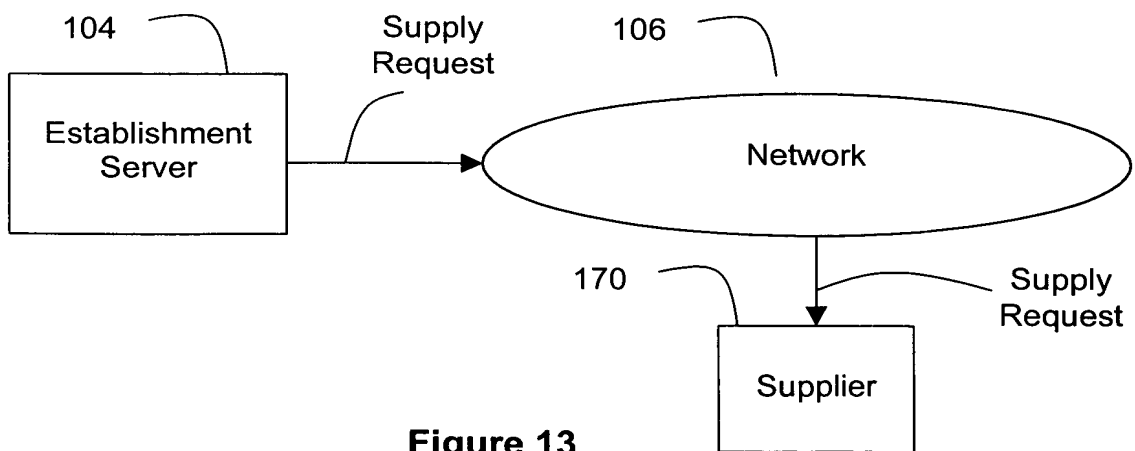


Figure 13